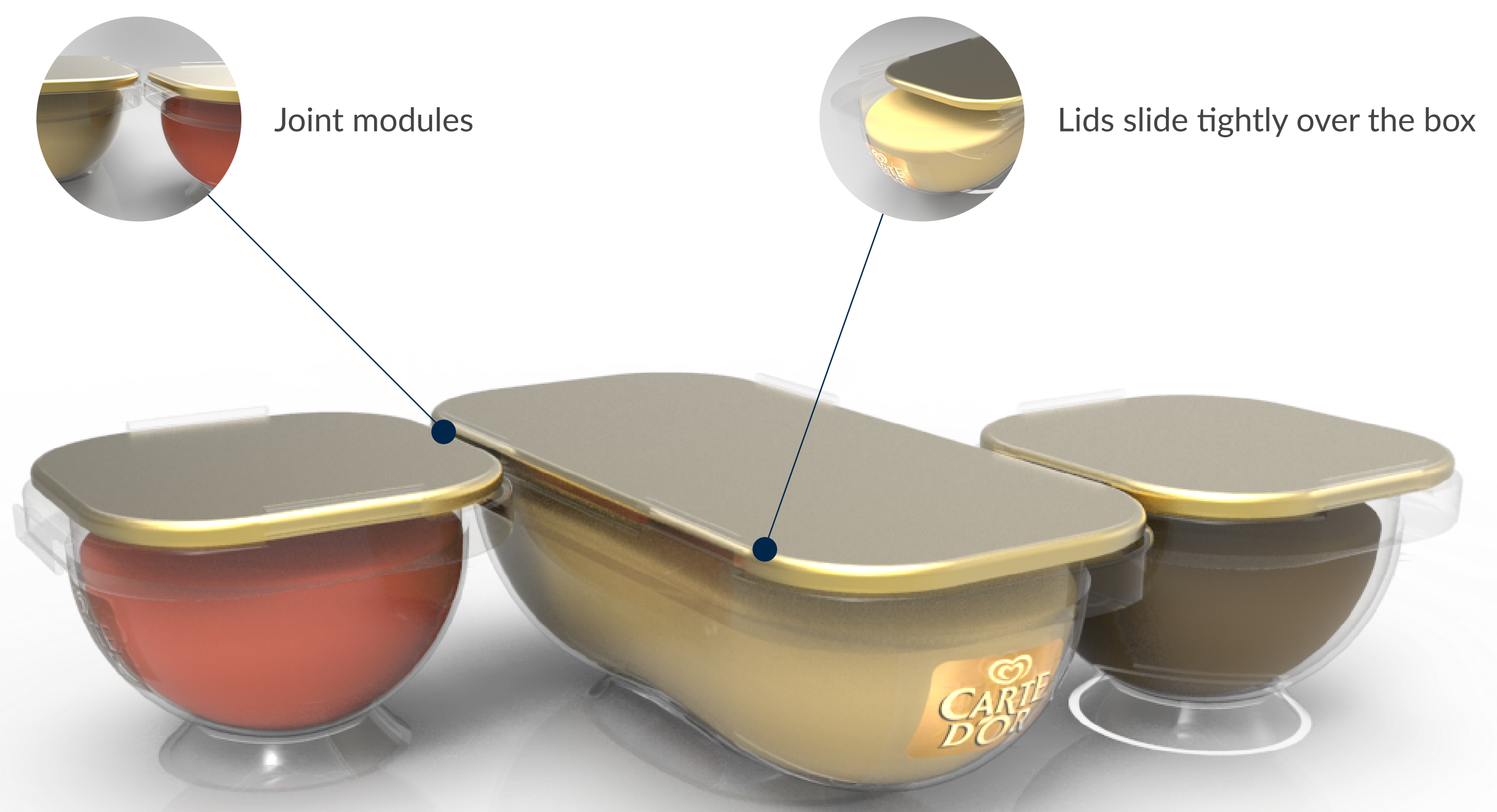


# LegRiso | Ice Cream Packaging Design

**2** Ranked 2nd in Packaging Design for Carte D'or  
Conducted by Unilever | November 2018



**COMPETITION DESIGN BRIEF**  
Improve Carte D'or ice cream container design and encourage a fun experience.

**PERSONAL GOAL**  
Gamified experience and sharing

**ABOUT**  
LegRiso is an ice cream container inspired by Lego and Tetris games. A new whole is created by adding different parts.

These pieces, which can be added and removed, not only provide a fun and engaging experience, but also allow for sharing.

